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May 8, 2013

SCOTT B. MACKENZIE, TREASURER THE CONSERVATIVE STRIKEFORCE 2776 S ARLINGTON MILL DRIVE #806 ARLINGTON, VA 22206

IDENTIFICATION NUMBER: C00457291

Response Due Date 06/12/2013

REFERENCE: AMENDED 30 DAY POST-GENERAL REPORT (10/18/2012 - 11/26/2012), RECEIVED 01/27/2013

## Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. Failure to adequately respond by the response date noted above could result in an audit or enforcement action. Additional information is needed for the following 1 item(s):

- 1. Your amended report discloses an increase in debts totaling \$26,975.00 on Line 10 of the Summary Page from those disclosed on your original report. Please provide clarifying information as to why this activity was not disclosed on your original report. (11 CFR § 104.3)
- Your committee has previously indicated that it has been using "best efforts" to obtain the full name, mailing address, occupation and name of employer for each contributor; however, this report discloses a significant increase in the number of entries that lack this information. Please amend your report to provide the omitted information or provide an explanation of your efforts in this regard. (11 CFR §§104.3(a)(4)(i) and 104.7)
- Schedule B of your report discloses expenditures for "DIRECT MAIL CREATIVE," "DIRECT MAIL POSTAGE," "DIRECT MAIL PRINTING & MAILSHOP," and "TELEMARKETING." For your information and consideration when preparing future filings, if a portion or all of these expenditures were for public communications (as defined by 11 CFR §100.26) or voter drive activity (under 11 CFR §106.6(b)(2)(i)) containing express advocacy as defined under 11 CFR §100.22, this would constitute an in-kind contribution or an independent expenditure and would be disclosed on a Schedule B or E supporting Line 23 or 24 as appropriate. Public